

TAI SOPHIA INSTITUTE

STRATEGIC PLAN FY2007-FY2011

(Approved by Board of Trustees March 16, 2006)

VISION

Rooted in nature and timeless wisdom, Tai Sophia Institute will be an anchoring academic institution for a global wellness community that enables all of us to practice the arts of living and dying.

MISSION

Tai Sophia Institute is a graduate school for the healing arts and sciences characterized by our values-driven learning community and our commitment to shape the future of healthcare through personal and public service.

Our transformative and relationship-centered programs and services integrate the timeless wisdom of nature and ancient healing traditions with contemporary knowledge to develop practitioners and leaders capable of creating and sustaining individual and community wellness.

GOALS & OBJECTIVES

I. We will prepare students to work in the healing arts and sciences by offering master's and post-baccalaureate programs that both ground students in a philosophy of relationship-centered healing and train them in specific tools and techniques, as appropriate to their chosen program of study.

- I.1. We will enroll diverse and qualified students in our academic programs and increase total annual enrollment to 450 students by FY2010
- I.2. We will maintain a minimum 80% percent student retention by delivering proactive and personalized service to all students and supporting their learning outcomes from enrollment through graduation.
- I.3. We will maintain sufficient numbers of well qualified, appropriately compensated practitioner-faculty working at sufficient capacity to meet course and program goals and ensure that programs are faculty driven.
- I.4. We will maintain a system of learning outcomes assessment and program review to ensure that current programs effectively prepare students to work in the healing arts and sciences.

II. Our learning community will engage in scholarly and creative activities that address concerns and trends in the practice, economics, education, science, and policy of individual, community, and ecological health and wellness.

- II.1. Maryland Community Health Initiatives (MDCHI) will be recognized as a model for delivering health and wellness to underserved communities and individuals seeking recovery from addiction and will be entirely funded by external sources.
- II.2. Our faculty will engage in research and scholarship to support and expand their work in the classroom and to spread awareness and share knowledge of the healing arts and sciences.

III. We will provide clinical services, natural products, educational resources, and community and continuing education programs that support practices of health, wellness, and sustainability.

III.1. We will provide clinical services that enable our student interns to develop the skills required to become safe and effective practitioners and for faculty practitioners and graduate residents to provide acupuncture treatments and herbal consultations to the larger community.

III.2. We will offer community and continuing education programs that complement our clinical services, engage the larger community, and support our academic programs and the professional development of our graduates and other health and wellness professionals.

III.3. We will maintain a comprehensive healing arts and sciences library and learning resources center to support our students' learning, our graduates' professional development, and community wellness.

III.4. The Meeting Point will serve our learning community as a resource for program related educational materials, refreshments, and select health and wellness products.

III.5. The Herb Room will support our herbal programs and clinical services by preparing and providing high-quality herbal supplements and natural products.

III.6. We will design, publish, and distribute print and electronic materials to educate and engage internal and external constituencies.

IV. We will co-create and collaborate in a network of individuals and institutions dedicated to defining the future of health and wellness.

- IV.1. We will implement a marketing and public relations strategy to enhance Tai Sophia's enrollment and visibility as a leader in health and wellness and to support all of our programs and activities.

- IV.2. We will support public policy initiatives to ensure our graduates' ability to practice effectively and to ensure the availability of affordable and effective health and wellness options.

- IV.3. We will strengthen relationships with our graduates to increase their involvement with Tai Sophia and their engagement with the larger community.

- IV.4. We will collaborate with academic health centers and other organizations to advance the education, practice, and research of integrative medicine.

- IV.5. We will create strategic partnerships with employers in the Baltimore-Washington region to demonstrate effective and economically beneficial health and wellness programs.

- V. We will model organizational health, wellness, and sustainability and ensure clear communication, clear decision-making authority and processes, continuous assessment and renewal and an appropriate balance between institutional activities and resources.**
- V.1. We will ensure adequate human, financial, technical, and physical resources for all activities and maintain internal controls and reporting requirements to monitor performance against mission and goal attainment.
 - V.2. We will strengthen our compensation, training and evaluation programs to ensure that we attract, retain, and support highly qualified faculty and staff.
 - V.3. We will develop a comprehensive long-range campus master plan to manage sustainable growth while providing all of the physical and technical resources to fulfill our mission, goals, and educational outcomes.
 - V.4. We will strengthen our fundraising capacity to increase our financial assets and support future initiatives.
 - V.5. We will improve our leadership, governance, and administrative structures and systems to ensure clear communication and transparency in operations.